

**North Invent** international representatives information Bulletin

Issue # 2 – November 2008

## In brief



## Dear business partner,

We've been looking forward sending you this information Bulletin. Many things happened in the world of North Invent since our first issue: We have gained additional customers, in North America, Europe and Far East. We've enlarged our R&D team with Søren Uhrenholt, as our R&D Manager, and will focus on further linking our developments with your needs and enhance our technical support. We've started implementing the ISO 9001: 2000 certification and purchased the licence of "Axapta" ERP system, to optimise purchasing and production. We exhibited at the SMM and Madex international trade fairs and have great product news, as well. Enjoy the reading. **FINN CARLSEN, Managing Director** 

### **News**

## **ECDIS Approval**

Our Sea Line MK3 series of Monitors have been ECDIS approved by the German BSH approval body, in July. Certificate and test report are available online on our web site.

## **Offshore Systems Ltd**

OSL from Canada had ported our MK3 Sea Line Monitors, on their approval certificate.

## ISO 9001: 2000

Time and resources has already been largely invested in the task of becoming ISO 9001 certified. More than getting a certificate, our aim is to ensure that all our working processes are formulated, and documented, in a way that eventual mistakes cannot be made twice. The ISO certificate should be in our hands by mid 2009.

# Microsoft<sup>TM</sup> Axapta<sup>©</sup> - Enterprise resource planning

This comprehensive software tool ensures that all necessary components are available in the right quantities at time of production. It gives us the assurance that our lead-time and delivery dates are optimised and matches with your request and our order confirmations.

## New People on board



# New date for Technical Training - end 1Q 2009

A new module is planned for end of February, early March 2009, for North Invent's technical product training. Further information will follow, but aim and training contents can already be found on our extranet under "NI latest news" section.

## New date for North Invent Distributor's Meeting

We were unfortunately due to postpone our first Distributor's Meeting till mid of next year. A firm date will be further communicated, early in the year 2009.

## **Renewed Website**

Our web site is up and running in its new format. It aims at giving you all necessary technical and business information, while a password protected area, Extranet, grants access to further information to our current customers. For your password, contact *Laurent Dorey*.

### **Design Manual**

A design manual is under construction and will provide our current customer, willing to reuse North Invent logo, pictures, press release and other marketing material, all necessary information and guidelines. It will soon be posted online, on our Extranet.



## **Exhibitions**



### **SMM 2008**

North Invent has been very pleased to take part in the SMM2008 Exhibition last month in Germany. During the 4 days of the show, record visits on our booth and promising contacts have been taken, giving lot of opportunities and further discussions to pursue.

#### SMM2008 BeoLab 4PC Prize Draw

Among the many companies and representatives, who visited us at SMM, we have drawn *Heinz Hoghoff* of *Koden Elektronik GmbH*, as the winner of the SMM2008 North Invent Draw with a B&O BeoLab 4PC to win. Further information, pictures and comments will soon follow and be posted on our web site.

#### **Madex 2008**

In cooperation with our newly appointed Sales Agent in Korea, North Invent was proud to showcase its latest products at the Madex 2008 exhibition in Busan, Korea, where our LCD monitors have been well perceived by the local players.

#### **Euronaval & METS**

North Invent will attend the Paris and Amsterdam fairs in the coming days, while some of our monitors will be displayed on our partners' booths and meetings arranged.

# **Product updates**



### **Coloured frame**

When it comes to retrofitting, being able to offer the right, matching, colour for the updated consoles and displays, may come handy. That is why North Invent is proud to propose to have our LCD monitors painted and shipped to you, in just the RAL colour of your choice.

### MK2 soon ECDIS certified

The MKII series of monitors (swap monitors) are now IEC 60.945 approved and will soon receive the BSH Statement of Conformity, with respect to ECDIS and Radar use.

## O'sean Line Multiple Remote Control

The remote control of our latest series of front glass monitors O'Sean Line, allows for individual, or all at once (up to 5 monitors), monitors management and setup. As the units are monitored through a CAN-bus, the remote can be placed up to 12 meters away from the monitors, allowing for flexible monitors, cables and/or remote placement

This North Invent bulletin is sent to you as a company member of our network of business representatives. North Invent A/S will regularly publish such a bulletin aiming at sharing with all of you, our/your news about products, business references, price levels and marketing. If you do not wish to receive this bulletin anymore, we will appreciate you to send us back an e-mail. Your comments, suggestions for improvement, as well as your inputs, with the goal of improving the content of this bulletin, are very valuable to us.

www.northinvent.com

